

Elle Annine Adams

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Objective

To attain a content creation position where I can use my creativity, education and prior experience to create meaningful videos and photos that contribute to the mission of Sight and Sound Hawaii.

Experience

Photography and Media Associate - Lake Geneva Youth Camp

Part time – 2007 – 2016

Took photos of guests and campers. Self-motivation and strong work ethic allowed me to organize and execute the daily/weekly shot list. Created advertisement brochures promoting the mission of recreation camping. Added photos to website and managed social media platforms.

Videographer/ Surf Instructor/ Adventure Leader - Journey Adventure Program

Sept. 2017-May 2019

Took youth from low income apartments surfing, hiking, climbing and biking. Created a promotional video.

Photography Intern - Taylor Boone Photography Santa Cruz

2018-2019

Assisted Taylor on shoots, managed lighting and gear. Professionally shadowed Taylor and learned a lot working with her and her clients.

Communications Intern - Institute for Collective Trauma and Growth

Dec. 2018-May 2019

Produced content for social media posts. Wrote articles for blog. Website content audit and design research.

Head Lifeguard - Various lake, Ocean, & Pool Positions

2012-2022

Managed a pool, made schedules, performed and organized skill refreshing drills, practiced rescues and first aid.

Commercial Fisherman - Outlook Cove Kodiak Island Alaska

Summer 2019

Pulled salmon from nets three times a day on boat. Identified and sorted salmon. Photographed wildlife.

Media Production Staff - Mavericks Surf Awards / Half Moon Bay

Currently

Took stills of professional athletes, ran the red carpet photograph set up, adjusted sound and light for interviews and assisted in interviewing the athletes. Produced a story board and got footage for the Mavericks Digital Surf Awards Ceremony. Full length movie co created; <https://www.youtube.com/watch?v=K8zZ7f5zG64&t=2s>

Leadership Intern - Unity Shoppe SB

Sept. 2019-Feb. 2020

Planned/coordinated events including a fundraising live art/music event. Constructed and sent out monthly newsletter. Cultivated donor relations. Managed social media. Took photos/ creating newsletters and event posters.

Photographer /Surf Instructor / Kayak Guide - Sunset Suzy Surf School / Shaka Kayaks

March 2020-Currently

Photographed surf lessons, categorized and edited shots to be purchased by each lesson. Photographed kayakers with turtles. Educated kayakers on the life cycle of turtles, their status as a threatened species, the disparity between male and female and what they can do towards preservation.

Independent Photographer

2016- Currently

Booked and conducted shoots for a variety of people including weddings, families, couples, musicians, professional athletes, jewelry companies, bikini companies, yoga-wear and influencers.

Education

Westmont College

December 13th Graduated

Bachelor of Arts (B.A.) in Communications. Emphasis on Art and Photography. Passionate about environmental activism paired with photojournalism. Conducted research and produced a research paper on the affects of social media on college students. Took college level Advanced Photography and editing courses. Volunteered for Unity Shoppe, Santa Barbara Climate Strike and The Institute for Collective Care and Trauma.

UW Milwaukee

2014-2016

Journalism, Advertising and Media Studies major and took courses with focus on Journalism, Public Relations and Mass Media. Volunteered with Girls on the Run and Hunger Task Force. Member of Ahora Latin Dance Group.

Badger High School

Graduated June 2014

Childcare Provider. Life guard certification, Captain VARSITY Cross Country and Track & Field. President of the "Combining Cultures" Salsa Dance Team. AP Art, Photo and English.

Skills & Strengths

Current American Red Cross Lifeguard, CPR, AED and First Aid Certification. Completed in Waikiki with board rescue skills and ocean rescue procedures included.

Extensive experience with self starting and taking constructive criticism. Leadership skills. Proven ability to work well as a team. Proficient in a variety of art forms including; photography, videography, drawing and painting. Passion for learning new Adobe programs and art mediums. Knowledgeable and up to date on the surf industry/surfing. Film and photography experience. Proficient in Word, Excel, Powerpoint and Creative Cloud Photography products. Ability to review resumes, conduct interviews, write press releases and news letters. Lifeguarding, CPR, First Aid, AED, and Title 22 and 10 years of lifeguarding experience.

References:

Suzy Stewart, Owner and Head Instructor at Sunset Suzy Surf School, - (808) 780-6963

Tom Reed, Executive Director of Unity Shoppe - (805) 455-1921

Jenn Sosa, Pool Manager –Cottage Rehabilitative Hospital – (551) 574-0873

Jon Bancroft, Journey Supervisor - (805) 708-1288)

Marlis Hamory, Mother of Georgio and Coco – (802) 734-4330

Gary Fletcher, Food Service Supervisor – Lake Geneva Youth Camp – (262) 325-7648

Photography Portfolio: [Elle Adams Photography](http://ElleAdamsPhotography.com) www.wahinecreations.com

Certificate of Completion

Elle Adams

has completed the requirements for

**Lifeguarding with CPR/AED for
Professional Rescuers and First Aid**

conducted by

American Red Cross

Date Completed: **07/16/2021**

Valid Period: **2 Years**

Certificate ID: **00MRQGU**



Scan code or visit:

<https://www.redcross.org/take-a-class/qrcode?certnumber=00MRQGU>

00MRQGU

